



Lancaster Columbus
(740) 653-5064 • (614) 862-8008



November 2013



Jason B. Lichten,
M.D., FACS



At this time of year, I'm especially grateful for you, my loyal patients. You've made pursuing my life's work here in Central Ohio, such a great pleasure. My team and I wish all of you the blessings of the season. Have a safe and **Happy Thanksgiving Day!**

RADIANT WINTER LOOKS

Stay Luminous Over the Holidays

Ah, winter. That glorious season filled with chilly air, fluffy sweaters, the occasional ski weekend, yummy comfort food, a crackling fire and...dry, scaly, itchy skin.

Why does winter bring out the worst in your complexion? Air. Cold air holds less moisture. Indoors, the furnace blows hot, dry air. It's a perfect recipe for sucking moisture out and accentuating lines, folds and wrinkles.

Luckily, Central Ohio Plastic Surgery is Skin Restoration Central. We've got treatments that will make structural improvements in your skin, moisturize it deeply, and feed cells the vitamins, minerals and other enriching elements that make for spectacular texture and tone.

So make us a stop on your Christmas shopping rounds. Keep yourself in tip-top shape for the festive season ahead.



Exclusive Engagement

Girls' Night-Out Open House Event

**November 13, 2013
2:00 pm – 7:00 pm
Lancaster Office**

Come and see for yourself—
what TriPollar® Apollo™
can do for you.

RSVP to **740-653-5064**

Thanking our loyal patients
with event exclusive pricing on
**products, injectables
and TriPollar packages.**

Schedule an appointment to
have your Botox® treatment
during the open house event.

You'll want to RSVP today!
740-653-5064

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THE MOST BANG FOR YOUR BUCK

Tri-Pollar® Apollo™ Skin Rejuvenation



Last month, I introduced you to our new Tri-Pollar® Apollo™ Radiofrequency Skin Restoration system. What's got me pumped up about it at this time of year, is that it's the first **no downtime way to remodel skin.**

In years past, making profound changes to your skin over the holidays was problematic. It took people out of circulation. The most active among you simply couldn't do it. Light peels, facials, injections and other quick fixes were the preferred options.

Now, with the Apollo, I can start patients on a series of weekly treatments in early November that give immediate visible results. The treatments are quick (30 minutes). Patients then go about their daily rounds without a hitch.

By mid- or late-December the protocol is finished.

By then, the molecular structure of skin has been changed in profound ways. Thus, results continue to surface well into 2014. Changes include:

- Tighten skin.
- Restore facial contours.
- Fewer wrinkles.

Besides these superficial changes, patients will see:

- A more defined jawline.
- Less sagging and fat under the chin.

All this without pain, and just in time for holiday photos!

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HOLIDAY TREATS AT IMAGINE MEDISPA

Maybe all you need is a quick pick-me-up. In that case, we have got a smorgasbord of treats for you.



OUR PEELS

Our aesthetician, Natalie, and I perform a variety of peels to smooth out rough, dry, or sun-damaged skin, diminish wrinkles, help control acne, and correct discoloration and blemishes.

All of our peels are formulated by the two most respected brands in skin care, Skin Medica® and ZO®.

A mild acid is applied for controlled exfoliation of the outer layer of the epidermis. It's perfectly safe, and the skin that replaces the dead layer of cells will be vibrant and fresh.

- **Skin Medica Vitalize®**

The Vitalize Peel can help sun damaged skin, reduce fine lines and wrinkles, superficial scarring and acne.

- **Skin Medica Illuminize®**

This is a terrific first time peel to improve your skin color, clarity and texture and is a great way to prepare for special days.

- **SkinMedica Rejuvenize®**

The Rejuvenize Peel is the deepest of the three peels. It works to correct and tone deeper scarring and wrinkles. It uncovers fresher skin while fighting against wrinkles and the other signs of aging.



Which Peel?

With all of these choices, you'll be needing professional advice about which of them applies to your skin condition right now. Natalie is available all day, every day, over the holidays, so call for an appointment.

OUR FACIALS

Facials can relax you, prepare your skin for a special event or jump-start your everyday routine. We offer 4 different facials from SkinMedica, so we can create a customized facial experience based on your individual needs. Natalie performs the:



- TNS Essential Treatment Facial
- TNS Hydrating Facial Treatment
- Acne/Purifying Facial
- Calming/Post Procedure Facial and the Rejuvenating Eye Facial.

Each is a relaxing treatment designed to maximize your skin's potential. In addition, we offer the Environ Advanced Vitamin Facial Masque, which hydrates and restores balance to your skin.

LATISSE®

Latisse® is the first and only FDA approved prescription treatment for inadequate eyelashes. It works from the inside out, so you'll begin to see immediate changes in length, thickness and darkness. Between 8 and 16 weeks you'll see the full effects of Latisse—and so will others.

Buy it as a gift, or treat yourself to a new, post-holiday look.

KEEP YOURSELF IN MIND



There's nothing quite like that breezy confidence you feel when you look smashing. So don't forget to gift yourself while gifting others this year. It'll lift your mood and spread holiday cheer to everyone who sees you.

Feel free to [share this article](#) with your family and friends.

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